

TF Techfest™

Asia's Largest Science & Technology Festival



Patronage Over the Years

CEE

Centre for Environment Education



unicef



SAYEN



Digital India
Power To Empower



180,000+
Footfall



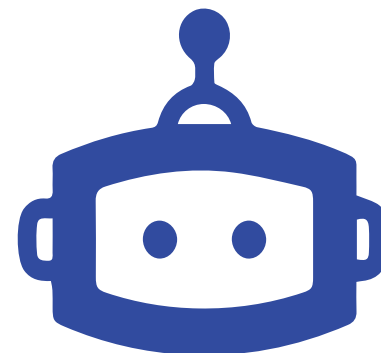
INR 7 Crore+
Media Budget



2500+
Indian Colleges



INR 65+ Lakhs
Prize Money



305+ International
Exhibitions



500+ International
Universities



9+ Zonal
Venues



9+ International
Night Shows



76.6K+ Followers
7.2M+ Reach
8.2M+ Impressions



2.8M+ Likes
10M+ Reach
11.6M+ Impressions



25.9K+ Followers
80K+ Reach
11M+ Impressions



35K+ Followers



4.2M+ Views



5M+ Website Hits



प्रधान मंत्री
Prime Minister
MESSAGE

It is a pleasure to know that the 21st edition of Techfest, IIT Bombay is being organized from 29th to 31st December, 2017.

I hope that the current edition will also be a grand success, giving productive platforms for thousands of students from across the country to show their technical prowess.

Best wishes for the success of the Techfest.



(Narendra Modi)

New Delhi
26 December, 2017

Shri Devang V. Khakhar
Director
Indian Institute of Technology Bombay
Powai, Mumbai
Maharashtra- 400076

Techfest, IIT Bombay retweeted
APJ Abdul Kalam @APJAbdulKalam · Jan 4
Talking at IIT Bombay event called Tech fest 2015 to a wonderful engineering student audience about Target 3 Billion



547 873



CEEW @CEEWIndia · 11 Jan 18
Interesting innovations and interactive discussions at International Sustainable Challenge - @CEEWIndia and @Techfest_IITB collaboration for #Techfest2k17 -to encourage new ideas to power rural economies through #renewables.



7 15

WWF UK @wwf_uk

Check out this great #EarthHour poster [po.st/BLNtTP](https://www.postalcode.com/post/BLNtTP) created by @Techfest_IITB Thanks for your support!
#EarthHourUK



Hindustan Times

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IIT-Bombay's Techfest to exhibit jet-powered suit by British inventor

The Daedalus Mark 1 is a jet suit – nicknamed the Iron Man suit after the Marvel superhero – enables the pilot to fly and hover. It is developed by British...

Indian Army shows off its guns at IIT-B's Techfest

The Indian Army had an exhibition titled 'Know Your Army'...

IIT-B fest begins with video exhibit of Japanese robot

The all-in-one dual-arm robot has super-human power, speed and precision and can increase productivity in industries by undertaking hazardous or repetitive tasks

IIT-B's Techfest launches safety drive for women

International summit, RTI campaign at Techfest

TechFest - IIT the weekend.

IIT-Bombay's Techfest is back, offering plenty of knowledge and entertainment for science and technology enthusiasts

Follow your dreams, Dalai Lama inspires IIT-B students

20 students come calling from Iran, to be part of IIT-B's Techfest

Technology to help the physically challenged at IIT-B's Techfest

With a ramped-up showdown between robots, day two of IIT-B's Techfest saw more than 55,000 people in attendance – a dramatic increase of nearly 50 per cent from Friday's numbers. There were exhibitions ranging from domestic appliances to robotics.

A Glimpse into the Future

Robots lord it over IIT-B Techfest

IIT-B's Techfest to have 'Smart City Challenge' in 'TechFest'

Robowars, Kalam charm the audience on last day

While footfall of entire event was 65,000, Kalam's talk alone attracted over 3,000

Techfest screens 1L people for diabetes

Students from neighbouring country to finally take part in Techfest

India, Pak to wage robowars

First Indian to visit space speaks at IIT-B's Techfest

In Full Throttle, self-designed remote-controlled cars raced each other

Google, Microsoft backing IIT-B's tech festival

THE MARKETING TEAMS WERE IN TALKS WITH SPONSORS SINCE APRIL. WE HAVE SOME BIG NAMES WITH US AND HAVE MADE USE OF ONLINE ADVERTISING.

Tiniest satellite to be showcased at IIT(B) Techfest!

IIT Techfest hosts 1.65L people, draws to a close

IIT-Bombay 'Techfest' launches three international competitions

Robotics, coding contest & Model UN are main attractions

Taapsee aids sanitary education with IIT Bombay's Techfest

World's 1st Robot Citizen Visits Techfest

Students of Indian Institute of Technology, Mumbai (IIT-B) will have the special privilege of hosting a very unique guest this year and

Robot wars, free 4G network access at IIT-B's tech festival

Students from neighbouring country to finally take part in Techfest

Google, Microsoft backing IIT-B's tech festival

THE MARKETING TEAMS WERE IN TALKS WITH SPONSORS SINCE APRIL. WE HAVE SOME BIG NAMES WITH US AND HAVE MADE USE OF ONLINE ADVERTISING.



Rana Daggubati



Zaheer Khan



Yami Gautam



Taapsee Pannu



Vidya Balan



Sonakshi Sinha &
Arjun Kapoor

Total viewership of Lectures : 750 K

Total Online Reach : 4.25 M



Malcolm Turnbull
Former Prime Minister of Australia



His Holiness The 14th Dalai Lama
Nobel Peace Prize Laureate



Vishwanathan Anand
Chess Grandmaster



Late Dr. A.P.J. Abdul Kalam
Former President of India



Shri Akash Ambani
Chairman, Reliance JIO



Shri S Somnath
Chairman, ISRO

25+ Competitions

INR 65L+ Prize Pool

35K+ Participants



Prizes Worth
Personalised Competitions



International Full Throttle



Ideates & Case Competitions



Hackathon



Extensive Branding



Innovative Challenges

Workshops | Panel Discussions

1000+ Registrations

500+ Students



Tapan Singhel
MD & CEO, Bajaj Allianz



Rajnish Kumar
Ex-Chairman, SBI



Jimmy Wales
Co-founder Wikipedia



Gary Knell
CEO, National Geographic



Branding
Through Video Ads



Rajdeep Sardesai
Editor, India Today

Crowd of 20,000+ at Technoholix

9+ Indoor Night Shows



Viduramzai
Fire show, Lithuania



Danny Avila
DJMag Rank No. 38, Spain



Skeleton Dance Crew
India's Got Talent Semi Finalists



Matisse & Sadko
Tomorrowland Mainstage Duo, 2023



India's first 360° EDM concert
IIT Bombay



Light Balance
Lightup Troupe

25+ International Teams

7500+ Crowd

INR 13 Lakh+ Prize Money



International Teams
From 25+ Countries



Face-Off
Sparks fly as metal crushes metal



Huge Participation
Dedicated year-long preparation



Abish Mathew
BattleBots Anchor



7500+ Crowd turnout
Robowars, IIT Bombay



Robowars Cage
IIT Bombay

45+ Cutting Edge Exhibits

15+ Countries

60,000+ Visitors



Gravity Industries
UK



Sophia
Hanson Robotics, Hong Kong



ISRO
Advanced Space Research



DRDO
India's Premier R&D Organisation



Einstein Robot
Hanson Robotics, Hong Kong



Virgin Hyperloop
India



Student Ambassador Program

GUINNESS WORLD RECORD



Saksham Initiative

100k+ people | Signed 500+ per day



We Care Initiative

70+ Schools | 10 major NGO's | 10000+ students



HOPE Initiative

900+ Mental Health Sessions | 90+ Counsellors



SHE Initiative

200,000+ Sanitary Napkins distributed in 25+ Villages



Cyclothon

Registrations 2500+ | 1700+ people



Why Associate With Us



Association with the brand: IIT Bombay



Online Footprint of 5M+ people



Patronage under Make in India & UNESCO



Media plan worth INR 50 million



Ideal platform to launch new products



Brand Awareness and recognition



Create, develop and enhance credibility



Market survey of your product



Idea generation via competitions



Networking with corporates



Corporate Social Responsibility



Access to talent pool

SPONSORS





Everyone talks about out-of-the-box technology innovations. Visit Techfest to see how that looks like. Sponsored challenges at Techfest stimulate young and talented minds to come up with out-of-the-box solutions. This is one of the most cost-effective ways for technology scouting.

-Saptarshi Das, Ph.D., Manager, Data Science R&D, Shell



Techfest is not your typical college mela or your festival. It is a forum where the best of the engineering students display their skills but also exchange ideas.

-Anil Warrior, Head, Recruitment, Microsoft India



Techfest audience gave us, with their enthusiastic participation, a lot of feedback, that has helped us create better products and make sure that we are able to succeed in our goal to bring India to the digital world.

-Mr. Rajeev Suri, Senior VP, Marketing, Jio



Techfest has a legacy in playing an instrumental role to promote futuristic technologies, also in providing an enriching platform to harness enthusiasm among techies in India. Techfest was an enthralling experience with an incredible diversity of the audience as well as events.

-Kanchan Dahiya, Vice President - Public Affairs, Communication & CSR, Total



The future is here. All technoholics, anonymous or otherwise are heading to Powai where Asia's biggest Techfest is beeping away.

-The Times of India



Techfest 2020 was well coordinated and organized. The enthusiasm, creativity, teamwork and critical thinking of young talents was commendable. The solutions presented for the problem statements were impressive making it really challenging for us to shortlist one winner.

-Manoj Shah, Head IT Lending, Finshell (an OPPO Group Company)



At Techfest, we believe the role of sponsor to be as much as a partner as a means of monetary assistance.

Feel free to contact regarding any further information.

Himanshu Tanania
Marketing Head
Techfest, IIT Bombay
+91-9784668915
himanshu@techfest.org

Arman Khatri
Marketing Head
Techfest, IIT Bombay
+91-7862932313
arman@techfest.org